

## WFLX ORDEI

Flight Dates 09/19/12-09/24/12

<u>Order Sep</u> 00:15:00

Product Estimate # 1472

Contract / Revision 822089 / DCCC Alt Order # 06321080

<u>Original Date / Revision</u> <u>Agency Com</u> 15% <u>Billing Type</u> Cash

09/18/12 09/18/12 Billing Contact Order Type Political
Billing Cycle EOM/EOC

Advertiser Democratic Congressional C

Order%

1010 Wisconsin Ave NW Billing Calendar BROADCAST Washington, DC 20007

Agency Great American Media Demographic A35+

Rev Codes Agency Political Pol-Issue

Buying Contact

Product Codes Place

Sales Office H-DC Product Codes PL20
Sales Region National Priority P 1

1010 Wisconsin Ave NW

Washington, DC 20007

Agency Ref

Advertiser Ref

Start Date

## Primary Account Executive

Will Hilderbrandt

Account Executive

Will Hilderbrandt 100%

Order Share % Market Value

**End Date** 

Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	

%

Billing Plan **Order Totals** Rating Start Date End Date # Spots **Net Amount Gross Amount** # of Spots Net Amount Gross Amount Month 70 \$27,340.00 0.00 08/27/12 09/24/12 \$23,239.00 \$27,340.00 September 2012 70 \$23,239.00

**WXEL** 

Totals 70 \$23,239.00 \$27,340.00 0.00

Ln Ch Start End	Inventory Code Break	Start/End T	ime Davs	Len Spots	Rate Pri	Rtg Type	Total Spots	S Amount
E 1 WFLX 09/19/12 09/21/12	AMERICA NOW 1-2P Comm		-TWTF	:30 3		0.00 NM	3	\$255.00
2 1 777 27 00/10/12 00/21/12	AMERICA NOW							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/17/12 09/23/12	WTF 3	\$85.00	0.00		<u> </u>			
E 2 WFLX 09/19/12 09/21/12	MAURY 10A Comm	10-11A	-TWTF	:30 3	\$145.00 P 2	0.00 NM	3	\$435.00
	MAURY POVICH							
Start Date End Date	Weekdays Spots/Week	<u>Rale</u>	Rating					
Week: 09/17/12 09/23/12	WTF 3	\$145.00	0.00					
E 3 WFLX 09/19/12 09/21/12	HOW I MET YOUR MOTOomm	11-1130P	WTF	:30 4	\$175.00 P 2	0.00 NM	4	\$700.00
	HOW I MET YOUR MOTH							
Start Date End Date	Weekdays Spots/Week	Rate	Rating			ı		



Contract / Revision 822089 Flight Dates 09/19/12-09/24/12 Hiatus Dates

<u>Original Date / Revision</u> 09/18/12/ 09/18/12 <u>Order Sep</u> 00:15:00

Advertiser Democratic Congressional Product DCCC Estimate # 1472

		O. 45 1:	T: D	) O	-4	Data Da	Die Tees	Tot	
Ln Ch Start End			Time Days	Len Spe		Rate Pri			Amount
E 3 WFLX 09/19/12 09/21/1	HOW I MET YOUR MOTHOMM HOW I MET YOUR MOTH	11-1130P	WTF	:30	4	\$175.00 P 2	0.00 NM	4	\$700.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	<u>Weekdays</u> <u>Spols/Week</u> WTF 4	Rate \$175.00	Rating 0.00						
E 4 WFLX 09/19/12 09/21/1	JERRY SPRINGER 11AComm JERRY SPRINGER	11-12P	-TWTF	:30	3	\$145.00 P 2	0.00 NM	3	\$435.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	<u>Rate</u> \$145.00	Rating 0.00						
E 5 WFLX 09/19/12 09/21/1	2 FOX 29 NEWS FIRST AGomm FOX 29 NEWS FIRST AT		-TWTF	:30	3	\$145.00 P 1	0.00 NM	3	\$435.00
Start Date End Date Week: 09/17/12 09/23/12		<u>Rate</u> \$145.00	Rating 0.00						
E 6 WFLX 09/19/12 09/21/12		430-5P	-TWTF	:30	3	\$115.00P 2	0.00 NM	3	\$345.00
	EXTRA			.00	Ü	ψ1.0.001 L	0.00		40.0.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	WTF 3	Rate \$115.00	Rating 0.00						
E 7 WFLX 09/19/12 09/21/1	RICKI Comm	5-6P	-TWTF	:30	3	\$115.00P 3	0.00 NM	3	\$345.00
Start Date End Date Week: 09/17/12 09/23/12	Weekdays Spots/Week	<u>Rate</u> \$115.00	Rating 0.00						
E 8 WFLX 09/19/12 09/21/12	2 SIMPSONS Comm SIMPSONS	630-7P	-TWTF	:30	3	\$115.00P 2	0.00 NM	3	\$345.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12		Rate \$115.00	Rating 0.00						
E 9 WFLX 09/19/12 09/21/12	RAYMOND Comm	6-630P	-TWTF	:30	3	\$115.00P2	0.00 NM	3	\$345.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	<u>Rate</u> \$115.00	Raling 0.00						
E 10 WFLX 09/19/12 09/21/12	BIG BANG THEORY Comm	7-7:30P	-TWTF	:30	3	\$785.00 P 1	0.00 NM	3	\$2,355.00
Start Date	Weekdays Spots/Week	<u>Rate</u> \$785.00	Rating 0.00						
E 11 WFLX 09/19/12 09/21/12	MORNING NEWS 7A Comm	<u> </u>	WTF	:30	4	\$175.00 P 1	0.00 NM	4	\$700.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12		<u>Rate</u> \$175.00	Rating 0.00						
E 12 WFLX 09/19/12 09/21/12	BIG BANG THEORY Comm	730-8P	-TWTF	:30	2	\$785.00 P 1	0.00 NM	2	\$1,570.00
Start Date End Date	BIG BANG THEORY  Weekdays Spots/Week	Rate	Rating						
Week: 09/17/12 09/23/12	WTF 2	\$785.00	0.00			#475 00 D 4	0.00.104		ecoc oo
E 13 WFLX 09/19/12 09/21/12	MORNING NEWS 8A Comm FOX 29 MORNING NEW!	8-9A	-TWTF	:30	3	\$175.00 P 1	0.00 NM	3	\$525.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/WeekWTF 3	Rate \$175.00	Rating 0.00						
E 14 WFLX 09/19/12 09/21/12	MAURY 9A Comm		-TWTF	:30	3	\$145.00 P 2	0.00 NM	3	\$435.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	<u>Rate</u> \$145.00	Rating 0.00						
E 15 WFLX 09/24/12 09/24/12			1	:30	1 \$	1,835.00 P 2	0.00 NM	1	\$1,835.00
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating				ı		

Print Date: 09/18/12 Page 3 of 4



Contract / Revision 822089 Flight Dates 09/19/12-09/24/12 Hiatus Dates

<u>Original Date / Revision</u> 09/18/12/ 09/18/12 <u>Order Sep</u> 00:15:00

Advertiser Democratic Congressional Product DCCC Estimate # 1472

In Ch. Store	. End	Inventory Code	Brook	Start/End 1	îme Days	Len Sp	ote	Rate Pri	Rig Type		als Amount
Ln Ch Start		Inventory Code Mon Hour 1	Comm		1	:30		\$1,835.00 P 2	0.00 NM	3pots 1	\$1,835.00
		BONES									
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$1,835.00	Rating 0.00						
E 16 WFLX 09/24/	12 09/24/12	Mon Hour 2 MOB DOCTOR	Comm	9-10P	1	:30	1	\$885.00 P 3	0.00 NM	1	\$885.00
Start Date	End Date 09/30/12	Weekdays 1	Spots/Week	Rate \$885.00	Rating 0.00						
Week: 09/24/12 E 17 WFLX 09/22/		_ <del>_</del>		-	1-	:30	1	\$535.00 P 1	0.00 NM	1	\$535.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12 E 18 WFLX 09/22/	09/23/12 12 09/22/12			\$535.00 <b>7-11PM</b>	0.00	:30	1	\$535.00 P 1	0.00 NM	1	\$535.00
Slart Date Week: 09/17/12	End <u>Date</u> 09/23/12	Weekdays	Spots/Week	Rate \$535.00	Rating 0.00						
E 19 WFLX 09/23/		NFL on Fox Game	e 2 Comm	425-7P	1	:30	1	\$2,335.00 P 1	0.00 NM	1	\$2,335.00
Start Date Week: 09/17/12	End Date 09/23/12	Weekdays 1	Spots/Week 1	Rate \$2,335.00	Rating 0.00						
E 20 WFLX 09/23/	12 09/23/12	FOX News Sunda FOX NEWS SUN	•	9-10A	1	:30	1	\$175.00 P 1	0.00 NM	1	\$175.00
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	Weekdays 1	Spots/Week 1	Rate \$175.00	Rating 0.00						
E 21 WFLX 09/20/	12 09/20/12	Thu Hour 2 GLEE	Comm	9-10P	1	:30	1	\$1,585.00 P 1	0.00 NM	1	\$1,585.00
Start Date Week: 09/17/12	End Date 09/23/12	Weekdays	Spots/Week 1	Rate \$1,585.00	Rating 0.00						
E 22 WFLX 09/19/	12 09/23/12	Late News M-Sun TEN O'CLOCK N		10-11P	-TWTFSS	:30	4	\$985.00 P 1	0.00 NM	4	\$3,940.00
Start Date Week: 09/17/12	End Date 09/23/12	Weekdays WTFSS	Spots/Week 4	<u>Rale</u> \$985.00	Rating 0.00	_					
E 23 WFLX 09/19/	12 09/19/12	Wed Hour 1 X FACTOR	Comm	8-10P	1	:30	1	\$2,085.00 P 1	0.00 NM	1	\$2,085.00
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	Weekdays 1	Spots/Week 1	Rate \$2.085.00	Rating 0.00						
E 24 WFLX 09/24/	12 09/24/12	AMERICA NOW 1	I-2P Comm	1-2P	1	:30	1	\$85.00 P 2	0.00 NM	1	\$85.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays 1	Spols/Week 1	Rate \$85.00	Rating 0.00						
E 25 WFLX 09/24/	12 09/24/12	MAURY 10A MAURY POVICH		10-11A	1	:30	1	\$145.00 P 2	0.00 NM	1	\$145.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays 1	Spots/Week	<u>Rale</u> \$145.00	Raling 0.00						
E 26 WFLX 09/24/		HOW I MET YOU HOW I MET YOU	R MOTDomm		1	:30	1	\$175.00 P 2	0.00 NM	1	\$175.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$1 <b>75.0</b> 0	Rating 0.00						
E 27 WFLX 09/24/	12 09/24/12	JERRY SPRINGE JERRY SPRINGE		11-12P	1	:30	1	\$145.00 P 2	0.00 NM	1	\$145.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ı		

**Hiatus Dates** 



29 Contract / Revision

822089 Flight Dates 09/19/12-09/24/12

<u>Original Date / Revision</u> 09/18/12/ 09/18/12 <u>Order Sep</u> 00:15:00

Advertiser Democratic Congressional Product DCCC Estimate # 1472

										Tota	ls
Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 27 WFLX 09/24/12	09/24/12	JERRY SPRING JERRY SPRING		11-12P	1	:30	1	\$145.00 P 2	0.00 NM	1	\$145.00
	End Date 09/30/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$145.00	Rating 0.00						
E 28 WFLX 09/24/12	09/24/12	FOX 29 NEWS FOX 29 NEWS I		4-430P	1	:30	1	\$145.00 P 1	0.00 NM	1	\$145.00
	End Date 09/30/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$145.00	Rating 0.00						
E 29 WFLX 09/24/12	09/24/12	EXTRA EXTRA	Comm	430-5P	1	:30	1	\$115.00P 2	0.00 NM	1	\$115.00
	End Date 09/30/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$115.00	Rating 0.00						
E 30 WFLX 09/24/12	09/24/12	RICKI RICKI	Comm	5-6P	1	:30	1	\$115.00P 3	0.00 NM	1	\$115.00
	End Date 09/30/12	Weekdays 1	Spols/Week 1	<u>Rate</u> \$115.00	Rating 0.00						
E 31 WFLX 09/24/12	09/24/12	SIMPSONS SIMPSONS	Comm	630-7P	1	:30	1	\$115.00P 2	0.00 NM	1	\$115.00
	End Date 09/30/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$115.00	Rating 0.00						
E 32 WFLX 09/24/12	09/24/12	RAYMOND RAYMOND	Comm	6-630P	1	:30	1	\$115.00P 2	0.00 NM	1	\$115.00
	End Date 09/30/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$115.00	Rating 0.00						
E 33 WFLX 09/24/12	09/24/12	BIG BANG THE		7-7:30P	1	:30	1	\$785.00 P 1	0.00 NM	1	\$785.00
	End Date 09/30/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$785.00	Rating 0.00	_					
E 34 WFLX 09/24/12	09/24/12	MORNING NEW FOX 29 MORNIN		7-8A	1	:30	1	\$175.00 P 1	0.00 NM	1	\$175.00
	End Date 09/30/12	Weekdays 1	Spots/Week 1	Rate \$175.00	Rating 0.00						
E 35 WFLX 09/24/12	09/24/12	BIG BANG THE		730-8P	1	:30	1	\$785.00 P 1	0.00 NM	1	\$785.00
	End Date 09/30/12	Weekdays 1	Spots/Week 1	Rate \$785.00	Raling 0.00						
E 36 WFLX 09/24/12	09/24/12	MORNING NEW FOX 29 MORNIN		8-9A	1	:30	1	\$175.00 P 1	0.00 NM	1	\$175.00
	End Date 09/30/12	Weekdays 1	Spots/Week 1	Rate \$175.00	Rating 0.00	_					
E 37 WFLX 09/24/12	09/24/12	MAURY 9A MAURY POVICE	Comm	9-10A	1	:30	1	\$145.00 P 2	0.00 NM	1	\$145.00
	End Dale 09/30/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$145.00	Rating 0.00						
E 38 WFLX 09/24/12	09/24/12	Late News M-Sur TEN O'CLOCK N		10-11P	1	:30	1	\$985.00 P 1	0.00 NM	1	\$985.00
	End Date	Weekdays 1	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	1		\$985.00	0,00				Totals	70 60	7 340 00

# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

I, Sarado do hereby require	ex, Wee	ene	owing issue:	1.3 1.6	1te
Broadcast Length	Time of Day, Rotation or Package	, Days	Class	Times per Week	Number of Weeks
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Total Charg		3239 Dem 5	net	On ares	amal
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	Yes			□ No	

importance," list the name of		any political matter of national (s) the programming refers to, the oplicable):
For programming that "commit importance," attach Agreed Up		any political matter of national
I represent that the payment for	or the above described broadca	st time has been furnished by:
Democratic 430 South Ca Washing tor	congressional pitol St. 2003	Compaign committee
	unce the time as paid for by su	ich person or entity. The entity
a corporation; a com	mittee;  an association;  [	or other unincorporated group.
agents of the entity are named Kn'sh'e Mark	below (may be attached separa Chief Operation DISCRIMINATE OR PERMIT	T DISCRIMINATION ON THE BAS
agree to indemnify and hold har asonable attorney's fees, that made attorney's fees, that made attorney's fees, that made at the above-anscript, or tape, which will be afore the time of the scheduled	ny ensue from the broadcast of stated broadcast(s), I also ag e delivered to the station at lo	the above-requested ree to prepare a script,
TO BE SIG	NED BY ISSUE AD	VERTISER
4/18/11	There	202 338 8700
<u> </u>	Signature	Contact Phone Number
₩	IED BY STATION R	
Accepted	☐ Accepted in Part	☐ Rejected
0006	Printed Name	Title

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## PAID POLITICAL BROADCAST AVAIL REQUEST

**DATE**: 9/18/12

TO: John Heislman STATION: WFLX

FROM: Will Hildebrandt HRP OFFICE: WASHINGTON, DC

### REQUEST RECEIVED FROM

BUYER: Katie Keuleman

AGENCY: Great American Media

ADDRESS: 3050 K Street, NW Suite 100, Washington, DC 20007

PHONE #: (202) 338-8700

**FAX** #: (202) 338-2334

**OTHER:** 

#### **AVAILS FOR**

COMMITTEE: Democratic Congressional Campaign Committee

CHAIRPERSON: Kristie Mark

TREASURER:

ADDRESS: 430 South Capitol St. Washington DC 20003

**PHONE #:** 202-338-8700

**FAX #:** 

OTHER:

#### **FOR**

ISSUE:	DCCC	
<b>OFFICE:</b>	N/A	
PARTY:	Democrat	

DAYPARTS: All

SCHEDULE DATES: As ordered Oct-Nov12

COMMERICAL LENGTH: :30

PROGRAMS: All

PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE

**HRP FORM #0141**